

**PSA FAIR ASSIGNMENT RUBRIC**

Component	Look Fors	1	2	3	4
<b>Process</b> ( /40%)	<ul style="list-style-type: none"> <li>-student makes appropriate use of class time</li> <li>-drafts and rough work submitted in a timely manner</li> <li>-student creates an effective hypothesis and refines questions when necessary</li> <li>-student sets appropriate goals throughout the research process and manages time effectively</li> <li>-student keeps record of sources and uses the APA format to cite resources (A)</li> <li>-student is cooperative and works well in a group setting</li> </ul>				
<b>Psychology Brochure</b> ( /15%)	<ul style="list-style-type: none"> <li>-research demonstrates a comprehensive understanding of the issue (K/U)</li> <li>-consistently connects brochure’s content to overarching psychological question(s) and theories (T/I)</li> <li>-student analyzes the impact of their issue on the individual level (T/I)</li> <li>-student treats the issue with sensitivity and is inclusive of varying perspectives (T/I)</li> <li>-brochure has an intended audience (C)</li> <li>-student blends text, images, and design in order to convey a message effectively (C)</li> <li>-student uses appropriate, scholarly resources (A)</li> </ul>				
<b>PSA Video</b> ( /15%)	<ul style="list-style-type: none"> <li>-research demonstrates a comprehensive understanding of the issue (K/U)</li> <li>-consistently connects PSA’s content to overarching sociological question(s) and theories (T/I)</li> <li>-student treats the issue with sensitivity and is inclusive of varying perspectives (T/I)</li> <li>-PSA conveys a strong message with a “punch” (C)</li> </ul>				

	<ul style="list-style-type: none"> <li>-student blends elements of video design in order to convey a message effectively (C)</li> <li>-student consults scholarly resources in planning the PSA video (A)</li> </ul>				
<b>Anthropology Board</b> ( /15%)	<ul style="list-style-type: none"> <li>-research demonstrates a comprehensive understanding of the issue (K/U)</li> <li>-consistently connects board’s content to overarching anthropological question(s) and theories/methodologies (T/I)</li> <li>-student makes logical connections between information presented (T/I)</li> <li>-board is well-organized and easy to read (C)</li> <li>-student blends text, images, and design in order to convey information effectively (C)</li> <li>-student uses appropriate, scholarly resources (A)</li> </ul>				
<b>Final Report</b> ( /30%)	<ul style="list-style-type: none"> <li>-personal response is insightful and supported with research (K/U)</li> <li>-student thinks critically about the origin and solvability of their issue (T/I)</li> <li>-student considers and evaluates existing theories and solutions (T/I)</li> <li>-student considers their issue’s impact on relevant groups in Canadian society (T/I)</li> <li>-student evaluates whether a psychological, sociological or anthropological approach would be most successful and draws appropriate conclusions (T/I)</li> <li>-student connects group’s findings and conclusions to personal opinions (T/I)</li> <li>-report is organized in a clear manner (C)</li> <li>-student uses appropriate, scholarly resources and uses the APA format in a final bibliography (A)</li> </ul>				

Total: /100%

Comments: